

press info

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ppi n3xt: new service provider offers digitization support for various sectors

Tradition meets start-up: ppi Media, one of the most renowned partners to the global publishing industry, has created a new spin-off, ppi n3xt, specializing in digitization services for small and medium-sized enterprises.

Wednesday, March 31, 2021. The optimization of IT processes and the advancement of digitization strategies are some of the most important tasks facing small and medium-sized companies in Germany. ppi Media GmbH, a company that has been providing publishing houses with automated workflows and digitization processes for the past 35 years, has decided to accelerate this development with a new spin-off: ppi n3xt.

ppi n3xt combines the core skills and proven infrastructure of ppi Media GmbH with agile start-up methods to provide SMEs in all sectors with quick, competent and targeted support with their digitization strategy. Some of the services provided by ppi n3xt include consulting and workshops, the development and programming of tailored software solutions and the design of integration solutions.

“Founding ppi n3xt was a logical step”, says Manuel Scheyda, the Managing Director of ppi n3xt and ppi Media. “The Digital Services department at ppi Media has been offering support to several companies outside the publishing world for many years, including businesses in the beverage and pharmaceutical industries. We thought it was time to create a unique profile and image for the services we offer to SMEs – that’s what ppi n3xt is all about”.

Dr. Hauke Berndt, who is also the Managing Director of ppi Media, adds: “ppi n3xt simply gives us an unbeatable advantage over most other companies that offer digitization services: The company is the product of 35 years of experience in software development, consulting and project management. We’re the masters of prototyping, UX/UI design, process digitization and interface design”.

About ppi Media

ppi Media develops highly efficient solutions and services for media companies. The owner-managed software house was founded in 1984 and has since become the leading workflow specialist for automated newspaper production. 80% of all daily newspapers on the German market are produced using products developed by ppi Media. Media companies in Europe, Asia, Africa and the USA use the firm’s solutions in their daily work for the planning, production and editorial workflows of their digital and print products. ppi Media also has a business line called “Digital Services”, where it provides companies outside the publishing industry with support in the form of customized software solutions and targeted advice for digital projects. Its digital services include innovation workshops, active project support from teams of experts and the development of customized software.

About ppi n3xt

ppi n3xt helps small and medium-sized enterprises to optimize their IT processes as a long-term partner for all their digitization needs. Some of the company’s services include consulting, the development of tailored software solutions and integration solutions. ppi n3xt is a spin-off created by ppi Media GmbH, one of the leading software developers and service providers for the publishing industry, and can draw on 35 years of experience in process automation, digitization and software development.

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