

# press info

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## ppi Media is recognized as a great place to work

*ppi Media's workplace culture has been certified as a "Great Place to Work" by the international research and consultancy institute of the same name.*

**Monday, April 12, 2021.** The award recognizes fair, credible leadership and active support for employees. The corporate culture at ppi Media is defined by respect, trust, pride and team spirit.

"Great Place to Work" is an internationally renowned institute that certifies employer appeal within companies based on anonymous employee surveys and the analysis of personnel measures. ppi Media commissioned the institute to analyze the company's measures and staff satisfaction to make sure that ppi Media's employees are offered the best possible working conditions. In addition, a "culture brief" was carried out to examine the corporate culture and general information such as age structure, staff hierarchies and gender distribution.

Over 80% of ppi Media's employees took part in the survey – and 91% of them rate ppi Media as a "Great Place to Work". 97% value the community and teamwork at ppi Media. 99% believe they are treated fairly at the company and 98% consider the members of the management team to be honest and ethical in their business practices.

"We're proud of the analysis results. As the managing directors of ppi Media, Manuel Scheyda and I find it very important that our team members are happy to work for ppi Media and believe in the brand. This is the only way to ensure tremendous customer satisfaction and the success of the company. The health and safety of our employees is also very important to us. During the ongoing coronavirus pandemic, companies have a duty to care for their employees as best they can", says Hauke Berndt, CEO of ppi Media GmbH.

### About ppi Media

ppi Media develops highly efficient solutions and services for media companies. The owner-managed software house was founded in 1984 and has since become the leading workflow specialist for automated newspaper production. 80% of all daily newspapers on the German market are produced using products developed by ppi Media. Media companies in Europe, Asia, Africa and the USA use the firm's solutions in their daily work for the planning, production and editorial workflows of their digital and print products. ppi Media also has a business line called "Digital Services", where it provides companies outside the publishing industry with support in the form of customized software solutions and targeted advice for digital projects. Its digital services include innovation workshops, active project support from teams of experts and the development of customized software.

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